



MLK III'S "CONTINUING THE DREAM"

Tour

Washington D.C. 

July 28 – 31, 2023

Hosted By: Martin Luther King III,
Arndrea Waters King & Yolanda Renee King

TRIP OVERVIEW

The movement towards racial equality in America has long been a fight for the African American population. From the early 1600's, when enslaved Africans were smuggled to America, forced to build the foundation of the United States, to Brown vs. the Board of Education, to today, when thousands protested against police brutality after the murder of George Floyd, Black people in America have endlessly strived to end racial injustices. In these times of chaos, leaders like Dr. Martin Luther King Jr., who risked his life to lead political, legal, and social battles to end the bloodshed and sorrow, were integral in the Civil Rights movement that has gotten us to where we are today. Fearlessly challenging racism, segregation and discrimination through his push for voting rights, organization of meaningful protests and powerful speeches, Dr. King led the peaceful charge towards equality.

His determination moved the nation, and on August 28, 1963, more than 250,000 people descended upon our nation's capital to participate in Dr. King's "March on Washington, for Jobs and Freedom." Still considered the largest human rights demonstration in U.S. history, the rally at The National Mall in Washington D.C. was the location of the most famous speech given in American history, the "I Have a Dream" speech, delivered honorably by King. In the capitol, you can still feel the energy of that extraordinarily moving speech, as the spirit of his words are sewn into the foundational fabric of D.C.'s institutions, art, memorials and monuments, embodying the very ethos of Dr. King's "I Have a Dream" speech.

We invite you to spend the weekend traversing the landmarks that memorialize MLK's vision, through a unique, three day, Washington D.C. tour, hosted by MLK's legacy, his son, Martin Luther King III, his wife Arndrea and their daughter Yolanda.

Join us to "Continue the Dream"

MLK JR. AND THE AFRICAN AMERICAN INFLUENCE ON D.C.

Washington D.C. has always had a close connection with the Black community. Though most history books may not tell this story, enslaved people built the Capitol Building, the White House, and other important structures. The National Mall sits on the site of the city's once-bustling slave market, and the grounds that are now Arlington National Cemetery were once a self-sustaining village for former enslaved people. Post slavery, this city became an epicenter for Black power movements, on par with much larger cities like New York, Los Angeles, and Chicago. The District's Black majority, which, in 1970 was "over half a million people", nearly 70% of the city's population at the time, was constantly attracting young, ambitious, activists, anxious to organize a strong Black community. The Black population percentage has since dropped and now stands around 41%, but the impact that the Black community had on the growth of D.C. was major.

Nicknamed "The Chocolate City", from its famous restaurants, like Ben's Chili Bowl, to the local music, specifically "Go-Go" music, and the expressive artwork that you can find scattered around the city, D.C. has extremely strong ties to the influences of Black culture throughout the decades. Exciting stories and history came out of "Black Broadway", now known as U-Street. The prideful school spirit that you can feel emanating out of the Howard University campus is infectious. Most of all, the African American historical sites and landmarks that are located around the D.C. showcase the important link between the African American influence on the U.S., and the powerfully beautiful story behind it that must be told.

With this extensive Black history in D.C., it is clear why MLK Jr. pushed to hold many of his protests, speeches and demonstrations here. Not only is it where the most important decisions are made in America, but it has also been a strong hub for Black culture, influence and progression.



TRIP ITINERARY

DAY 1: JULY 28

Check in at hotel (no later than 2:00pm)

MLK Memorial and National Mall Walking Tour (4:00pm - 6:00pm)

- Private tour of monuments and memorials along the National Mall ending at the MLK statue

Black History Tour of Capitol Building Grounds (6:30pm - 7:30pm)

- Learn about the enslaved and freed Black Workers who built the Capitol Building

Dinner (8:00pm - 10:00pm)

- Welcome reception with group

DAY 2: JULY 29

Georgetown African American Walking Tour (9:00am – 10:30am)

- Learn about the history of the free and enslaved African Americans who worked in, lived in, and helped build Georgetown university and the Georgetown Neighborhood

National Cathedral Tour (11:00am - 12:30pm)

- Tour of the Cathedral, focusing on the structure of the building as well as the stories of historical events that took place on the grounds. This is also the location of Dr. King's final sermon which took place in the Cathedral's Canterbury Pulpit

Lunch (1:00 - 2:30pm)

National Museum of African American History and Culture Tour (2:45pm - 5:45pm)

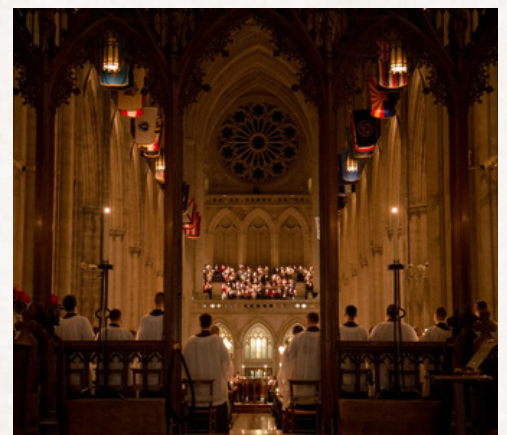
- Explore the only museum in the world to highlight and illustrate the American story specifically told through the powerful lens of African Americans

Cocktail Party (7:00pm – 9:00pm)

- Enjoy a mixer at a local restaurant that serves up an eclectic variety of food

Optional Late Night Event

- Guests can join us at a lounge tonight!



TRIP ITINERARY

DAY 3: JULY 30

Howard University Tour (9:00am - 11:00am)

- Walking tour of the Howard University campus and the history behind why it is the "Mecca"

U-Street Black Broadway Walking Tour (11:30am - 1:00pm)

- Take a walking tour of what used to be Black Broadway and see where treasured talents like Nat King Cole, Duke Ellington and Marvin Gaye were frequently seen and heard

Lunch (1:30pm - 3:00pm)

MLK Library (3:00pm - 6:00pm)

- The group will head to the recently restored Martin Luther King Jr. Library for a guided tour of what this revolutionary community center has to offer. While in the library our group will have a facilitated discussion about the various methods we can "Continue the Dream"
- All participants will receive a group photo with the King Family commemorating the inaugural MLK tour

Farewell Dinner

- Enjoy a farewell dinner with closing remarks

Optional Late Night Event

- Guests can join us at a lounge tonight!

DAY 4: JULY 31

Departure Day



For more detailed descriptions of each stop, see Page 11.

ABOUT THE HOST FAMILY

THE KINGS



MARTIN LUTHER KING III



Civil rights advocate and global humanitarian Martin Luther King III is shepherding the healing of our nation and the world, connecting the important lessons of the past with the critical needs of our future and motivating a new generation of authentic leaders. As the oldest son of the late Dr. Martin Luther King Jr. and Mrs. Coretta Scott King, Martin Luther King III is a thought leader on the world stage, a peace maker, and a negotiator on some of today's most critical national and international platforms for social change. Amplifying the work of his father, Mr. King has devoted his life to promoting global human rights and eradicating racism, violence, and poverty — referred to by his father as the “triple evils” and the “scourges of humankind” — on every continent except Antarctica.

Most recently, Martin, along side his wife, Arndrea, have taken over leadership of the Drum Major Institute, a nonprofit organization started over 60 years ago. The Drum Major Institute has built a reputation advancing the core mission and legacy of Dr. Martin Luther King Jr. With a focus on continuing the King legacy through education, action, engagement with world leaders, and collaboration with socially conscious organizations, the work of the Drum Major Institute is as important today as it was then, inspiring each individual to embrace their unique contribution to peace, justice, and equity for all through common-sense solutions to our most pressing problems.

After successfully re-launching the Drum Major Institute, Martin and Arndrea set out to empower Black and Brown organizers to mobilize ahead of the 2024 election. With 40 organizations now funded in the initial round of grants, the Drum Major Coalition has set an ambitious goal of raising and investing \$100 million over the next 4 year in mobilization efforts and building true political power ahead as the 2024 election approaches.

Determined to actualize his father's vision, his strength, kindness and perseverance emanate with every speech he gives, influencing the masses and getting us closer to his father's dream.

ARNDREA KING

A graduate of Emory University and the wife of Martin Luther King III, Arndrea Waters King is an accomplished activist in her own right, who passionately dedicates a large portion of her time to public service and the global fight

against inequality, hate crimes, and all forms of pain. Leading battles against injustices, one of her many accomplishments is organizing the marches and rallies that led to the creation of a major multiracial collaboration, known as the Southern Coalition Against Racism and Bigotry. Expanding on the King Family legacy, Arndrea and her husband Martin have recently taken on the key role in fundraising for Black and Brown organizers across the country via their celebrity co-founded, small-dollar campaign Give Us The Ballot and their network of influential allies, the Drum Major Coalition. In August, Arndrea and Martin announced that the Coalition was launch an aggressive investment in 40 national groups that promote freedom, justice and equality. Under her leadership, the organization plans to invest \$100 million by 2024. Mrs. King has garnered national attention as a powerhouse and is a force to be reckoned with.



YOLANDA KING

Born to parents Martin Luther King III and Arndrea Waters King, Yolanda Renee King is the sole grandchild of Dr. Martin Luther King, Jr. and Coretta Scott King. She was named in honor of her aunt, Yolanda Denise King. As

Yolanda Renee enters her teenage years, she has already earned the respect and admiration of her generation for her outspoken activism in support of the ongoing work to fulfill the great dream her grandfather shared with America. She has passionately addressed mass gatherings in protests against gun violence, homelessness and inhumane treatment of refugees seeking asylum on the U.S. southern border. When she met with President Obama in the oval office, Yolanda Renee asked him, "Mr. President, what are you going to do about all of these guns?" At a young age, Yolanda Renee has chosen to become a life-long human rights activist in her own right.



ACCOMMODATION OPTIONS

OPTION 1: THE SALAMANDER HOTEL

We welcome you to the beautiful Salamander Hotel in Washington D.C, our host hotel for this tour. Experience this newly renovated postmodernist-style hotel which overlooks the highly sought after D.C. waterfront, allowing you easy access to and from the Wharf and many other amenities that come with the hotel's close proximity to much of what D.C. has to offer. The Salamander is designed to warmly welcome its guests through the charm of its diverse décor, along with its undoubtable five star, luxury hospitality.

Our Host Hotel, The Salamander D.C., is owned by an entrepreneur with an impressive resume. As the first African American woman to own three professional sports franchises, while holding the title of "Co-Founder of BET", Sheila Crump Johnson is a dynamic American businesswoman who owns Salamander Hospitality LLC. Salamander Hospitality is a black-owned luxury hotel and resort management company with beautiful properties, ranging from city hotels to tropical resorts, both domestically and internationally. The company that has been given an array of awards such as "10 Best Wellness Spas Worldwide", "Top 9 Places for Horseback Riding", "Best of NoVA, Nightlife: Romantic Weekend Inn/ Resort (2017)", and much more.

The Salamander is our host hotel for this weekend tour. Please specify if you wish to stay in this hotel for the duration.

Single and double accommodations available.



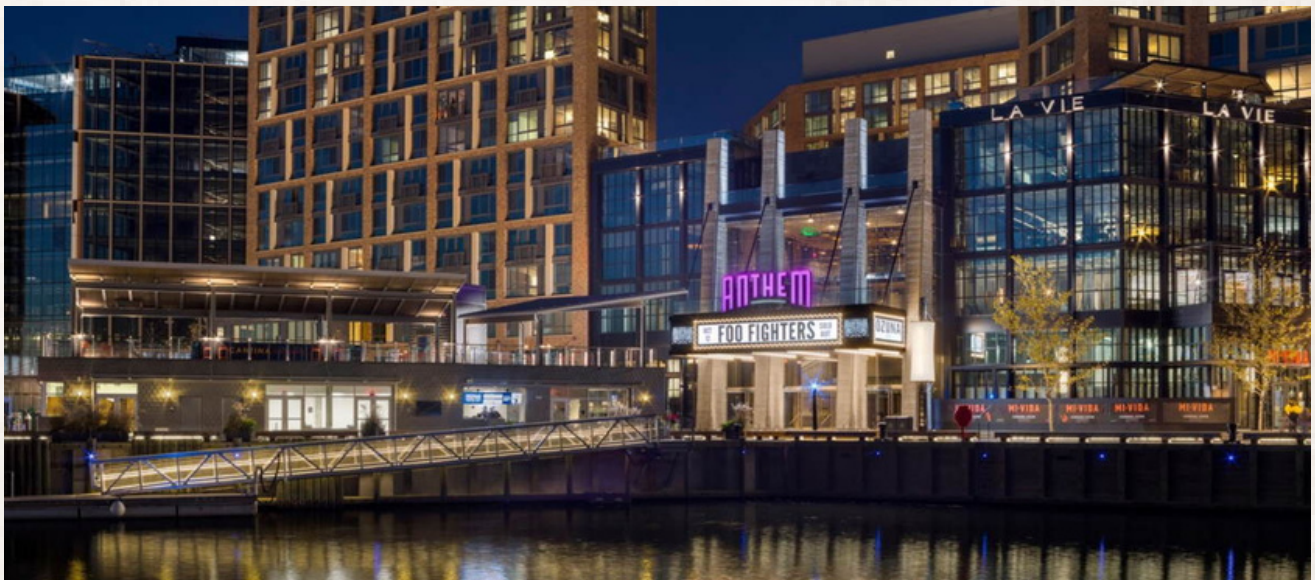
OPTION 2:

THE HILTON WASHINGTON D.C. ON THE NATIONAL MALL

Centrally located in downtown Washington, D.C., this LEED Silver-certified hotel is 1 mile away from the Smithsonian Museums and other D.C. attractions. With its clean and contemporary modern aesthetics, exemplified by the architecture of its structure, this hotel also features a beautiful outdoor, rooftop pool.

High thread-count linens and designer bath amenities are offered in every elegant room at Hilton Washington DC National Mall. Spacious work desks and cable TV are also included.

Single and double accommodations available.



LEARN ABOUT OUR STOPS

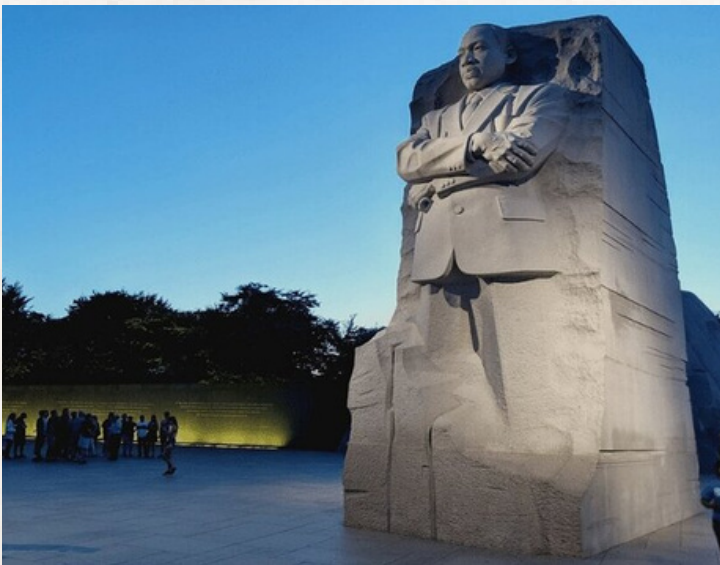
GUIDED TOUR OF THE MARTIN LUTHER KING JR. MEMORIAL, THE NATIONAL MALL AND THE CAPITOL BUILDING

Once guests have checked into their selected hotel, a private coach bus will be waiting in front of your hotel ready to shuttle you to The National Mall. A local historian will lead a guided tour of some of our nation's most famous monuments. See the Lincoln Memorial, a temple that memorializes Abraham Lincoln's strength and leadership. Experience The World War II Memorial which illustrates the relationship between "the home front and the battle front." Finally, we end at the awe-inspiring, strategically positioned (near where the "I Have a Dream Speech" was given), 30 ft tall granite statue of Dr. Martin Luther King Jr which your guide will address in-depth.

Focusing on the craftsmanship and story behind the 10 year long process to make this artistic vision come to fruition, your guide will explain that numerous brilliant designers gave crucial guidance and input on the development and implementation of this magnificent piece. This sculpture of the trailblazing civil rights leader is arguably the most iconic of all the monuments that honor his push for peace and equality amongst the races.

Learn about the strong willed African-Americans who worked to help construct the very building that would one day see the legislation passed allowing them to vote.

Later this evening we will have a welcome dinner with opening remarks about the weekend's journey!



DINNER

Enjoy a group dinner. Later you will be shuttled back to your hotel for the night.

GEORGETOWN AFRICAN AMERICAN WALKING TOUR

Our tour guide will take us on a walking tour of Georgetown, highlighting what was once a bustling African-American neighborhood, filled with a rich, exciting, black history, unfortunately ending up as the first D.C. neighborhood to experience gentrification.. You will also learn about Georgetown University's involvement in the slave trade and the apology that was given decades later.



GUIDED TOUR OF THE NATIONAL CATHEDRAL WHERE DR. KING GAVE HIS FINAL SERMON

"We're going to win our freedom because both the sacred heritage of our nation and the eternal will of the almighty God are embodied in our echoing demands," was one of the many famous quotes given at Dr. King's final speech entitled, "Remaining Awake Through a Great Revolution", held at The National Cathedral in D.C.. This dynamic and passionate speech, delivered in the Cathedral's Canterbury Pulpit, called for society to be aware of national and international issues, both related and unrelated to race. Poverty and war were at the forefront of his speech and were all aspects of a new movement he was putting together at the time, called "The Poor People's Campaign".

Constructed more than 8 decades ago, the cathedral was built as an interpretation of 14th century English Gothic architecture, designed specifically for the eyes to gaze overhead. Guests will receive a private tour of the Cathedral, focusing on the materials used to build the structure while sharing stories of historical events that took place on the grounds. Later, a facilitated discussion of Dr. King's final sermon will take place near the Cathedral's Canterbury Pulpit.



TOUR THE NATIONAL MUSEUM OF AFRICAN AMERICAN HISTORY AND CULTURE

Opening its doors in September of 2016, the N.M.A.A.H.C. is the only museum in the world to highlight and illustrate the American story specifically told through the powerful lens of African Americans. While you explore, be sure to check out rotating exhibits such as "The Reckoning", which focuses on black painters, sculptors, photographers and textile artists, past and present. As well as the "Freedom and Slavery" exhibit, which showcases the impact of the transatlantic slave trade on America through the years. In it's first year of operation, the 85,000 sq ft building welcomed over 3 millions visitors and was said to hold the attention of guests 3-4 times longer than the average museum goer. This is due to the enthralling displays and authentic story telling. According to the Washington Post, this museum "has changed the center of gravity on the [National] Mall."



COCKTAIL PARTY AT PARK AT 14TH

Enjoy a cocktail mixer at The Park at 14th, a Black Owned "RestoBar" that serves up an eclectic variety of food in a four story building, styled with a timeless elegance, overlooking beautiful views and D.C.



VISIT "THE MECCA", HOWARD UNIVERSITY

"Violence might bring about temporary victory but never permanent peace," were famous words that Martin Luther King Jr. preached to students at Howard University in during the 5th annual, Gandhi Memorial Lecture, on November 6, 1963. This was one of his numerous visits to campus, but many believe that this speech in particular left an indelible mark on the students, past and present, encouraging Howard Students and alumni to do what they can to carry on MLK's vision.

Known as "The Mecca", Howard is the most prestigious and prominent black college in the world. Once you walk on campus, you are sure to feel the vibration of the school pride. Howard's partnership with Dr. King, as well as the school's role in the Civil Rights movement, date back decades. "Founded by an act of Congress in 1867 as the District's first institution of higher education to welcome African Americans, Howard students and professors have long engaged in political protests both on and off campus. Individually and collectively, their actions have contributed to the desegregation of public and private facilities in the city."

Experience a portion of Howard with a guided tour.



U-STREET BLACK BROADWAY TOUR AND BEN'S CHILI BOWL

A D.C. staple, Ben's Chili Bowl carries a rich history of supporting activists, social progression and community for nearly 65 years. Along with it wonderful service, this establishment is known for not backing down in times of adversity. In 1968 when Dr. King was assassinated, the nation was in shambles and vitriol filled riots ensued throughout the country. Known to be a place for amusement and relief in times of turmoil, the famed "Black Broadway", known today as "U Street" was even effected tremendously by the riots at this time. Before, it was common to see such talents as Nat King Cole, Duke Ellington and Marvin Gaye grabbing food at Ben's Chili Bowl, then performing at one of the venues on "Black Broadway". But after King's death, the morale in the community diminished. Determine to bring back a sense of community and joy, the owners of Ben's Chili Bowl, Ben and Virginia Ali, decided to stand firmly as leaders in the community and obtained a permit to remain open during this risky and turbulent time for black businesses.

Still frequented by celebrities and notable persons today, this restaurant inspires all generations of "black business owners to trust in themselves, and invest in themselves". Ben's Chili Bowl is a symbol of strength and resilience in America.



EXPERIENCE THE TRAILBLAZING MARTIN LUTHER KING JR. LIBRARY

The group will head to the recently reopened Martin Luther King Jr. Library for a guided tour of what this revolutionary community center has to offer. Followed by the library tour, a facilitated discussion about the various methods we can "Continue the Dream" will begin.

During the tour, learn about the library's past, present and future projects. Hear about how developers for the library were eagerly brainstorming ways to strengthen community engagement, empower positive change, and push education while still drawing in more mature crowds and highlight the power, influence and vision of Dr. Martin Luther King Jr. to create this building, in-depth surveys were circulated, focus groups were created and professionals with a wealth of experience were recruited to help re-energize the library. After undergoing a \$211 million dollar renovation, the renewed library has been designated a historic landmark, not only due to its stellar interior architecture, but much of the external building material and structure from 1972 was kept and repurposed to continue the brilliant original design of world-famous, German-born architect, Ludwig Mies van der Rohe (1886-1969). He was known to be "one of this century's most renowned and internationally recognized modernists". The original library was designed later in his career, and the build was completed two years after his death.

The renovations now allow the greater community to become more a part of the center, which incorporates company offices, a dance studio, an auditorium, indoor and outdoor spaces for hire, a special collections lab and much more!



FAREWELL DINNER

Join us for a group dinner on our final night where the host family will give closer remarks.



To join us on this trip, please visit:

MLKDC2023.com

If you have any questions, please email info@insiderexpeditions.com

Itinerary Subject to Change. Final Itinerary Will be Posted Closer to Event

we can't wait to travel with you.



INSIDER



EXPEDITIONS